



SHEFFIELD CITY COUNCIL Full Council

Report of: Interim Director of Public Health

Date: 4th November 2015

Subject: Director of Public Health Report for Sheffield (2015)

Author of Report: Stephen Horsley

Summary:

Directors of Public Health have a statutory duty to produce an annual report on the health of the local population.

This year's report has the main theme of 'Transforming Public Health' where the emphases are on reviewing how Sheffield's health and wellbeing measures up to other core cities and the rest of England and then identifying a number of examples where all the resources of the Council (rather than just the small public health grant) can be brought to bear on achieving our aspiration of improving health and wellbeing in Sheffield to be amongst the best in the Country.

The report identifies a number of priorities for action over the next 12 months. Specifically, it makes three recommendations on improving the health of the local population by using the full range of skills, resources and influence that the Council can bring to bear on these issues.

Recommendations:

To note the information contained in the report and support the three specific recommendations it makes.

Background Papers:

The online version of the report may be accessed at www.sheffield.gov.uk/publichealthreport . All councillors will receive a printed copy of the report.

Category of Report: OPEN

Statutory and Council Policy Checklist

Financial Implications
NO Cleared by:
Legal Implications
NO Cleared by:
Equality of Opportunity Implications
NO Cleared by:
Tackling Health Inequalities Implications
YES
Human rights Implications
NO
Environmental and Sustainability implications
NO
Economic impact
NO
Community safety implications
NO
Human resources implications
NO
Property implications
NO
Area(s) affected
All
Relevant Cabinet Portfolio Leader
Cllr Mazher Iqbal
Relevant Scrutiny Committee if decision called in
Healthier Communities and Adult Social Care
Is the item a matter which is reserved for approval by the City Council?
NO
Press release
YES

REPORT TITLE: Transforming Public Health: Director of Public Health Report for Sheffield (2015)

1.0 SUMMARY

- 1.1 Directors of Public Health have a statutory duty to produce an annual report on the health of the local population.
- 1.2 This year's report has the main theme of 'Transforming Public Health' where the emphases are on reviewing how Sheffield's health and wellbeing measures up to other core cities and the rest of England and then identifying a number of examples where all the resources of the Council (rather than just the small public health grant) can be brought to bear on achieving our aspiration of improving health and wellbeing in Sheffield to be amongst the best in the Country.
- 1.3 The main section of the report describes how a number of public health programmes and initiatives connect with the priorities identified in the Corporate Plan (2015-2018). These programmes have the potential to transform health and wellbeing in the City and are based on clear evidence that local authorities can have a major impact on health. The report explains why each of these areas is so important to health and wellbeing, what the Council can do (and is doing) about it, the likely impact on a range of public health outcomes and priorities for action over the next 12 months.
- 1.4 Underpinning the report is the idea that good Public Health principles can be applied through optimising the resources of the Council to improve health of people in Sheffield and extend some of the creative initiatives already underway to improve this position. The report makes the case for using the full breadth and reach of the Council to make lasting improvements in health and wellbeing in Sheffield.
- 1.5 In addition to the priorities for action, the report makes three specific recommendations on improving the health of the Sheffield population.

2.0 WHAT DOES THIS MEAN FOR SHEFFIELD PEOPLE

- 2.1 Although life expectancy for both women and men has improved it is still below that for England and the health inequalities associated with life expectancy persist. When we look at the wider determinants of health we have too many children living in poverty, we need to improve school readiness and reduce school pupil absence. In addition we need to continue to reduce the number of 16-18 year olds not in education,

employment or training. In relation to health improvement, we have too many people smoking and almost 60% of the adult population is overweight or obese. We are making some progress on increasing exercise in the City but we need to become much fitter and we still drink too much alcohol.

- 2.2 Although public health outcomes in Sheffield are improving, the report shows there are a number of areas where a step change in improvement will be required if we are to achieve a long-held ambition of being one of the healthiest cities in the Country and reduce the health inequalities that continue to blight our City.

3.0 OUTCOME AND SUSTAINABILITY

- 3.1 In addition to a number of priorities for action, the report makes three key recommendations on improving health in Sheffield.

4.0 MAIN BODY OF THE REPORT

Including Legal, Financial and all other relevant implications (if any)

- 4.1 The full report may be accessed from www.sheffield.gov.uk/publichealthreport
All councillors have been sent a printed copy of the report.

5.0 ALTERNATIVE OPTIONS CONSIDERED

- 5.1 Not applicable

6.0 REASONS FOR RECOMMENDATIONS

- 6.1 It is good practice for Director of Public Health reports to contain recommendations aimed at improving the health of the population. This year's report makes three such recommendations.

7.0 REASONS FOR EXEMPTION (if a Closed report)

- 7.1 Not applicable

8.0 RECOMMENDATIONS OF THE DIRECTOR OF PUBLIC HEALTH'S REPORT

- 8.1 The Health and Wellbeing Board should establish a local baseline measure of wellbeing for the City and use this to track change over time and variation across the different communities in Sheffield.

8.2 The Council should provide products which assist residents to reduce the cost of their home energy and the amount they use by:

- Progressing the business case for a local Energy Service Company to present opportunities to generate local energy, create lower priced energy and address the inequalities balance in fuel poverty – for example by providing prepayment meters with electricity at an uninflated price
- Assist residents to improve their homes thermally by delivering more attractive financial products than the current ECO and Green Deal, for example by offering a revolving loan scheme

8.3 It is everyone's responsibility to engage with the Move More message; from creating environments which make being physically active the easiest choice to the individual responsibility of building physical activity into daily lives and just moving more! The Health and Wellbeing Board should ensure schools in Sheffield give all children the opportunity to participate in appropriate exercise.

9.0 **RECOMMENDATIONS**

9.1 The Council is asked to note the information contained in this report and to support the three recommendations it makes, as set out in Section 8 above.

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